



Compensation Plan

Simple
Fun
Profitable

Getting Started:

Two Paths to become a **Qualified Affiliate**:

- **2 Pack Tester**: Lower Level Entry
 - Allows people to get started in Jerky Direct with a low commitment of **\$24.00/mo**. We want to help as many people as possible enjoy our awesome jerky and experience success with our amazing business opportunity.
 - **Includes**: 2 Packs of jerky. Complete business access. Beginner level training.
- **Leadership 8 Pack**: Get All-In!
 - More jerky to use for marketing (don't eat it all yourself!), more in depth-trainings, more marketing materials, higher commission payouts - This is where leaders are going to be made! The best part, it is only a commitment of **\$74/mo**.
 - **Includes**: 8 Packs of jerky. Complete business access. Leadership training. Bonus marketing materials. First access to team builds.

****All Qualified Affiliates have complete access to the business including: the compensation plan, your own Personal Website, Back Office, Ability to sell Products at Retail Prices, Buy Products at Affiliate Prices, Getting Started Training and access to our sales system/marketing funnel****

Remaining Qualified: You must purchase either the 2 Pack Tester or the Leadership 8 Pack in order to be a **Qualified Affiliate** and earn commissions each month. Failure to become qualified in a calendar month and you will forfeit your commissions for that month. If you remain unqualified for 90 consecutive calendar days, you will be removed from the business and forfeit any commissions and/or downline you may have. You can edit/update/upgrade/downgrade/cancel your membership at any time.

Core Compensation Plan

Our compensation is paid out through a 4 level network, along with 2 leadership levels on Qualifying Affiliate purchases. We have a unilevel compensation plan (meaning, there is no limit to how many affiliates you can have on each level.) The amount of commissions you earn is based on how much commission is paid for each product as well as which level a sale is made.

Affiliate Sales Commission Payout

| Level | Commission Payout | 2 Pack Tester (\$24/mo) | Leadership 8 Pack (\$74/mo) |
|----------------------|-------------------|-------------------------|-----------------------------|
| 1 | 40% | \$4.00 | \$10.00 |
| 2 | 10% | \$1.00 | \$2.50 |
| 3 | 10% | \$1.00 | \$2.50 |
| 4 | 40% | \$4.00 | \$10.00 |
| Total Payout: | 100% | \$10.00 | \$25.00 |
| 5 | Leadership Bonus | \$0.25 | \$1.00 |
| 6 | Leadership Bonus | \$0.25 | \$1.00 |

Affiliate Fast Start Bonus:

- Anytime you recruit a new affiliate - you earn 100% of the commissions on their first order (\$10.00 or \$25.00). On their 2nd order and beyond, the commissions are paid out based on the Core Compensation Plan.

Leadership Bonus

- You can earn commissions on your 5th & 6th levels by meeting the following requirements:
 - **Level 5:** Have 5 personally active qualified affiliates plus 250 total active affiliates in your 4 level network
 - **Level 6:** Have 10 personally active qualified affiliates plus 500 total active affiliates in your 5 level network

Retail Price List

These are the prices for retail customers (who choose not to be an affiliate):

| Product | Description | Retail Price | Price / Bag |
|------------|------------------------|--------------|-------------|
| Snack Pack | (2) 3oz Bags of Jerky | \$18.00 | \$9.00 |
| 6 Pack | (6) 3oz Bags of Jerky | \$45.00 | \$7.50 |
| Party Pack | (15) 3oz Bags of Jerky | \$99.75 | \$6.65 |
| Case | (25) 3oz Bags of Jerky | \$156.00 | \$6.25 |

Retail Sales Commission Payout

You get paid anytime a retail sale is made in your 4 level network.

| Level | Commission Payout | Snack Pack (2 Bags) | 6 Pack | Party Pack (15 Bags) | Case (25 Bags) |
|----------------------|-------------------|---------------------|----------------|----------------------|----------------|
| 1 | 40% | \$2.00 | \$4.00 | \$6.00 | \$8.00 |
| 2 | 10% | \$0.50 | \$1.00 | \$1.50 | \$2.00 |
| 3 | 10% | \$0.50 | \$1.00 | \$1.50 | \$2.00 |
| 4 | 40% | \$2.00 | \$4.00 | \$6.00 | \$8.00 |
| Total Payout: | 100% | \$5.00 | \$10.00 | \$15.00 | \$20.00 |

Retail Customer Bonus:

- Every time you get 5 new retail customers, you will earn:
 - \$25 Bonus Check
 - Jerky Direct T-Shirt

Affiliate Purchases Bonus

- Once you become a Qualified Affiliate, you have access to purchase our jerky at amazingly low prices. Anytime anyone of your personally sponsored affiliates makes a purchase at the Affiliate Special Pricing, you are going to earn the following bonuses:

Affiliate Purchase Bonus

| Product | Snack Pack | 6 Pack | Party Pack | Case |
|---------------|------------|---------|------------|----------|
| Price: | \$16.00 | \$40.00 | \$90.00 | \$137.50 |
| Price / Bag: | \$8.00 | \$6.67 | \$6.00 | \$5.50 |
| Total Payout: | \$2.00 | \$4.00 | \$6.00 | \$8.00 |

(Note: 100% of Affiliate Purchase Bonuses are paid directly to the sponsor)

Shipping: All orders have a flat rate shipping of \$3.95, no matter how much jerky is ordered.

Disclaimer:

Jerky Direct makes no guarantee of income. You results are based on your personal skills, efforts and market conditions. Prices and this compensation plan are subject to change at any time.